

It's Cake Break day!

Preparation

Lay out your cakes and refreshments, decorate the venue with the balloons provided to create a party feel. Make your donation box and put this on display near the cakes. Why not put the factsheet provided in this pack near the donation box so your guests could see how their donations will make a positive contribution to those affected by MS?

decorate!



Collecting donations

Donation box

We have supplied a donation box for you to use. Place this near the cakes or ask a friend to pass it around. If you need more donation boxes see page three for details.

donation box!

Gift Aid sheet

By asking your guests to Gift Aid their donation the MS Society can claim additional money from the taxman. In fact for every £2 donated, the Society will get an extra 56p at no additional cost to you or your Cake Break guest!

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For those not able to attend

Many people are happy to make a donation if they cannot attend. They can do so by filling in their details on the back of the invitation cards we have supplied and sending you a donation. Alternatively you can donate online at www.justgiving.com/cakebreak09 or you can set up your own justgiving fundraising page. Simply visit www.justgiving.com/mssociety to get started.



Why not ask a friend to be in charge of passing the Gift Aid sheet around on the day? You can photocopy the sheet or order more.



A little something special...

Looking for something a little more special to try this year? Why not turn your Cake Break into a strawberry tarts and champagne party instead? You could even add a slice of strawberry to each champagne glass, which should keep your guests happy while you get your strawberry tarts and cakes ready.



Fun activities to try

As well as cakes and refreshments why not try one of the following great ideas that last year's Cake Break hosts tried? Having extra activities not only increases enjoyment but will help raise more valuable funds too!

1. Cake Break quiz enclosed in this pack!
2. Raffle, auction or tombola
3. Guess the weight of the cake
4. Cake stall
5. Recipe book, plant or craft stall
6. Cookery demonstration
7. Dress down day



Don't forget to buy/source a winning prize for any games you organise. You may be able to get this donated from a local business.

